

US 360 Arterial Management Plan (AMP)

Existing Conditions and Forecasting Meeting

Thursday, April 30, 2020 | 2:00pm-3:30pm



Agenda

- Data Collection, Field Review, and Access Management
- Community Engagement
- Crash Analysis
- Existing Conditions Traffic Operations Analysis
- Traffic Forecasting
- No-Build Background Improvements
- Next Steps





Data Collection, Field Review, and Access Management







Project Study Area

US 360 from Holly Farms Road to Winterpock Road



Approximately 30 Miles



Speed 35mph-60mph



12 Signalized Intersections



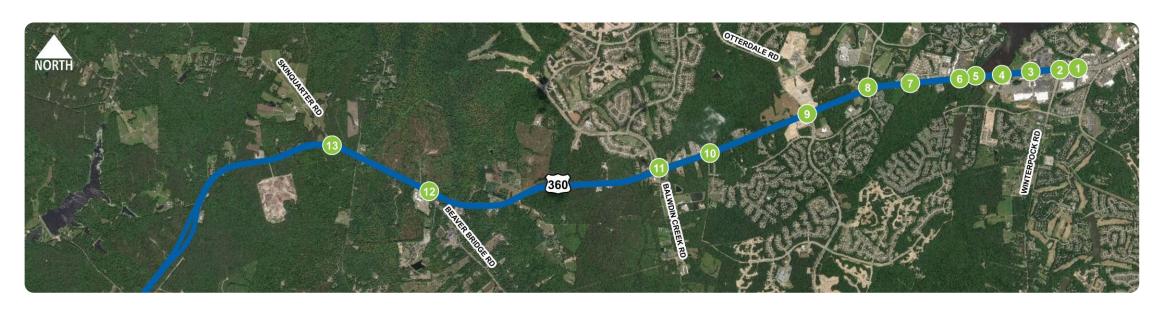
98 Unsignalized Median Openings





Data Collection Overview Chesterfield County





US 360 at Spring Run Rd (Signalized)

- 1. US 360 at Southshore Dr (Unsignalized)
- 2. US 360 at Winterpock Rd (Signalized)
- 3. US 360 at Hancock Village Pkwy/Duckridge Blvd (Signalized)
- 4. US 360 at Ashlake Pkwy (Signalized)
- 5. US 360 at Woodlake Village Pkwy (Signalized)
- 6. US 360 at Woodlake Commons Rd (Unsignalized)

- 7. US 360 at Cosby Rd (Unsignalized)
- 8. US 360 at Fox Club Parkway/Hampton Park Dr (Signalized)
- 9. US 360 at Otterdale Rd (Signalized)
- 10. US 360 at Hampton Farms Dr (Unsignalized)
- 11. US 360 at Magnolia Green Pkwy/Baldwin Creek Rd (Signalized)
- 12. US 360 at Beaver Bridge Rd (Unsignalized)
- 13. US 360 at Skinguarter Rd (Unsignalized)

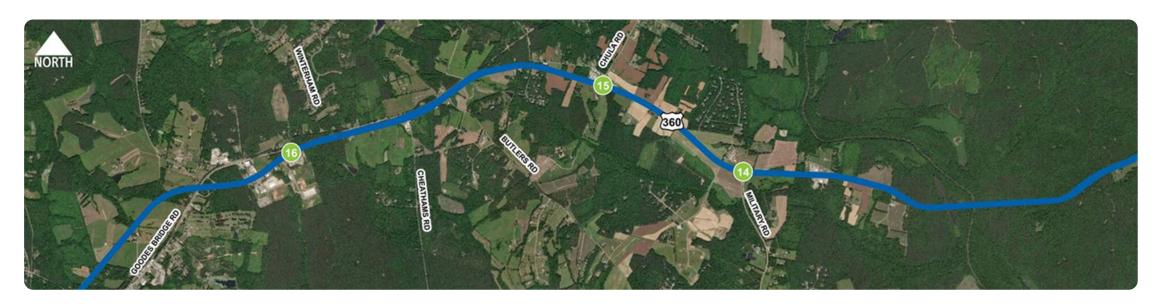




Data Collection Overview

Amelia County





US 360 at Circle Dr (Unsignalized)

14. US 360 at Military Dr (Unsignalized)

US 360 at Redfield Dr (Unsignalized)

15. US 360 at Chula Dr (Signalized)

16. US 360 at Goodes Bridge Rd (Signalized)





Field Review

Wednesday, January 15, 2020

Reviewed roadway and intersection configurations

Documented safety-related issues

- Sight distance constraints
- Roadside features
- Observed traffic operations
 - Signal phasing and splits
 - Unusual driver behavior
 - Queuing









US 360 from Spring Run Rd to Winterpock Rd









US 360 at Woodlake Village Pwky



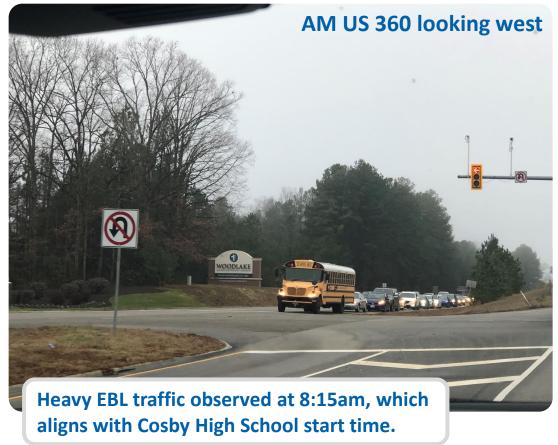






US 360 at Fox Club Pwky/Hampton Park Dr.

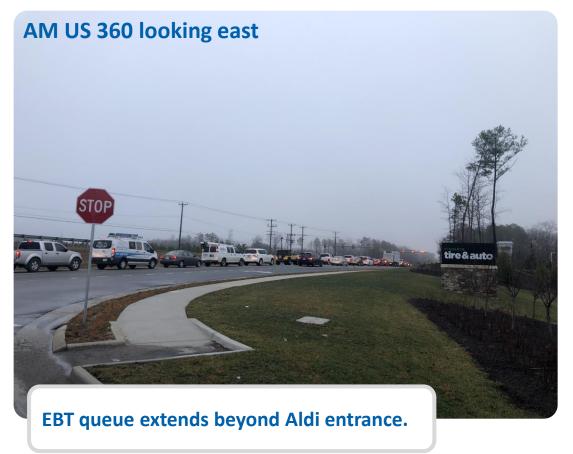


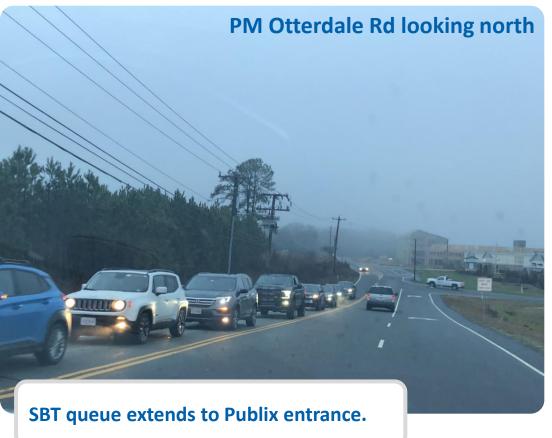






US 360 at Otterdale Rd

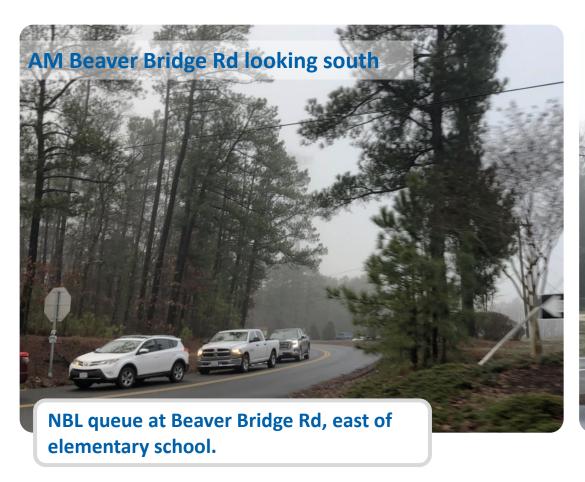








US 360 at Beaver Bridge Rd



AM Grange Hall Elementary School driveway



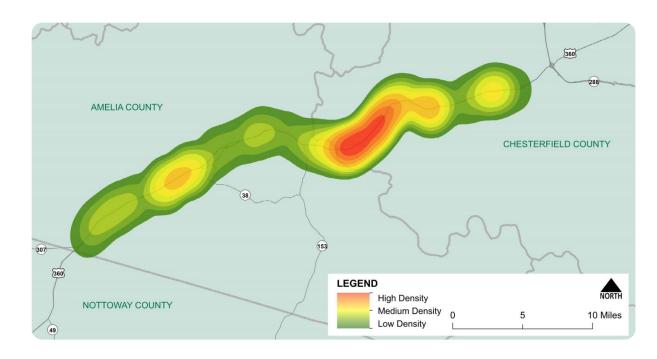




Preliminary Crash Data Review

Roadway Departure Crashes

- 224 roadway departure crashes within the study area
- Roadway departure crash hotspots:
 - US 360 between Mount Zion Rd and Pridesville Rd (approx. 50%)
 - US 360 between Military Rd and Beaver Bridge Rd (approx. 15%)







Preliminary Crash Data Review

Angle Crashes at Unsignalized Intersections

Unsignalized intersections with the highest number of angle crashes

- Skinguarter Rd
- Military Rd
- Winterham Rd
- Superior Way
- Amelia Ave
- Goodes Bridge Rd Maplewood
- Drunkard Road
- Holly Farms Road





Safety Observations







Safety Observations









Safety Observations





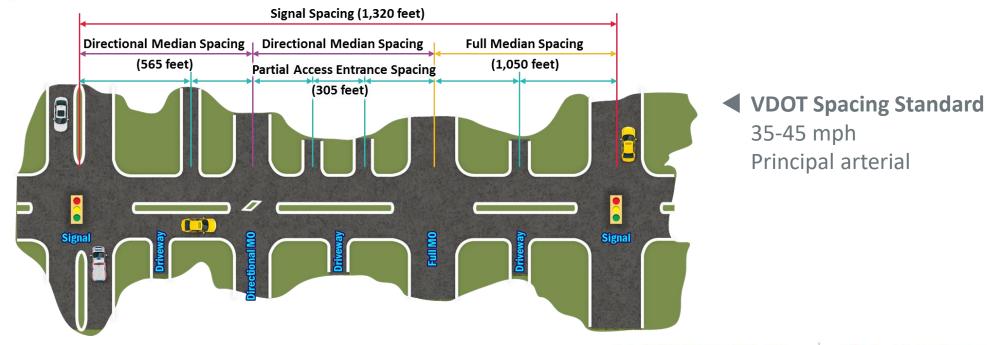




Access Management Review

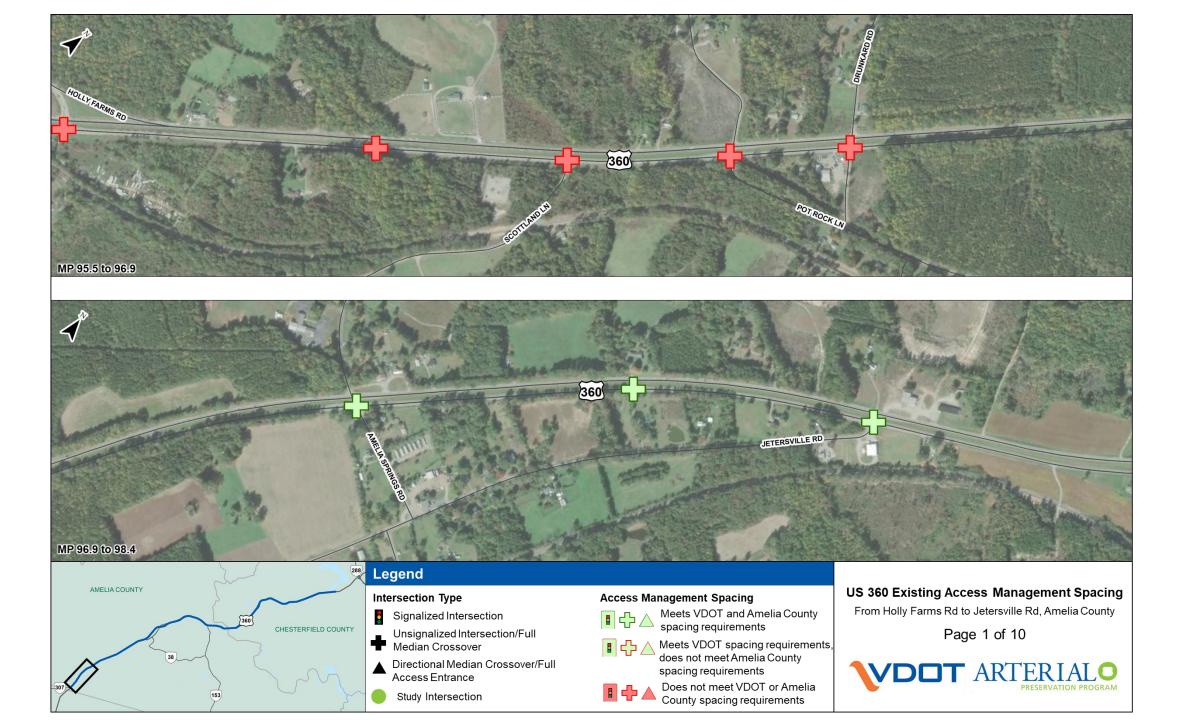
Access Management Criteria

- Speed limits within the study area range from 45-60 mph
- Refer to VDOT Road Design Manual Appendix F spacing standards
- Amelia County US 360 Overlay District criteria for commercial entrances = 1,000 ft.









Access Management Review

Access Management Criteria

Access Point Type	Meets Spacing		Total
	Yes	No	IOLAI
Signalized Intersection	3	5	8
Full Median Crossover	21	27	48
Unsignalized Intersection	19	28	47
Grand Total	43	50	93





Community Engagement

MetroQuest Survey Update





Community Engagement Schedule

Existing Conditions

Launch MetroQuest Survey We are here

Analyze Survey Results Report Survey Results

Preferred Alternative Selection



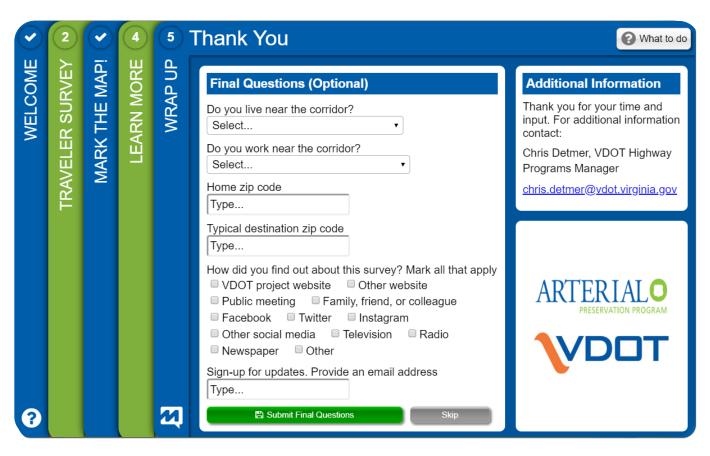


MetroQuest Survey

April 22, 2020 – May 15, 2020

Preliminary Results as of April 27

- Almost half of participants learned about the survey from Facebook
- 527 total participants
 - 51% live within 3 miles
 - 19% work within 3 miles
- Top destination zip codes:
 - 23112 (Midlothian)
 - 23832 (Chesterfield)
 - 23002 (Amelia County)
 - 23219 (Richmond)







Traveler Survey

Frequency and Purpose

- 43% travel within the study area daily.
- Participants travel within the study area to:
 - Shop (23%)
 - Access Route 288 (20%)
 - Travel to/from home (20%)

Congestion

- 67% experience congestion in both directions.
- Over 60% experience congestion at some point during the week. 28% experience congestion during weekday mornings.





Traveler Survey

Mobility and Accessibility

- 22% typically experience congestion and long delays.
- 13% experience unreliable travel times.
- 12% experience frequent accidents that restrict travel lanes.

Mode Choice

- 82% use a personal vehicle to travel within the study area. 10% use a truck or commercial vehicle to travel within the study area.
- 20% feel sidewalks are needed along the corridor. 18% feel crosswalks are needed along the corridor. 14% feel bicycle lanes are needed along the corridor.





Traveler Survey

Safety

- 19% experience sudden stops from congestion.
- 16% experience aggressive or distracted driving within the study area.
- 16% experience speeding.
- 16% experience a high number of weaving and merging crashes.

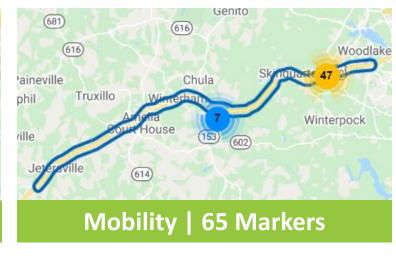




Mark the Map!















Potential Solutions







Conventional and Innovative Intersections

Alleviate congestion, and improve mobility and safety

Access Management

Improve management of location, spacing, and design of entrances, street intersections, median openings, and traffic signals.

Safety

Improve sight distance, driver awareness, and compliance with traffic control devices





Potential Solutions Rating

Star Rating

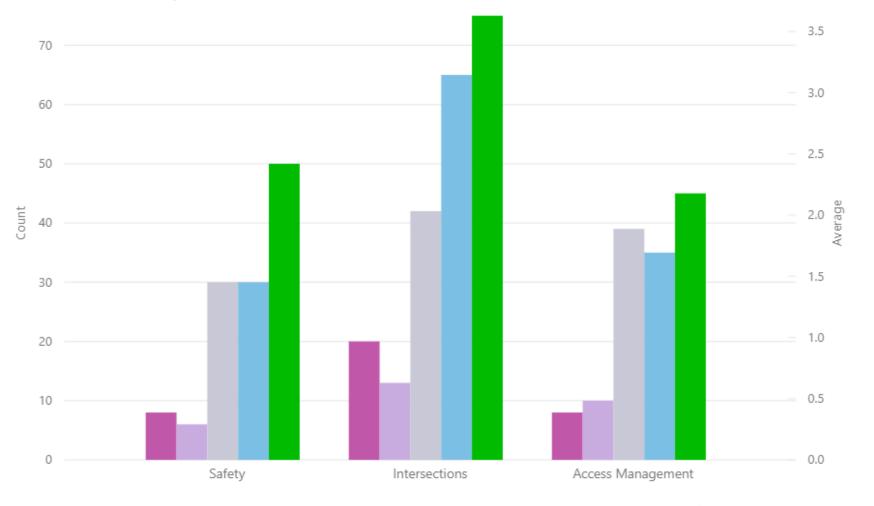
















Existing Conditions

Safety and Traffic Operations Analysis





Crash Analysis

- Roadway Departure Crashes
- Potential for Safety Improvement (PSI)
 - Estimates how much the long term crash frequency could be reduced at an intersection or segment
 - Intersection Rankings, ranked by total PSI within Richmond District
 - 12 Winterpock Road
 - 42 Hancock Village Drive/Duckridge Boulevard
 - 90 Ashlake Parkway
 - 125 Otterdale Road

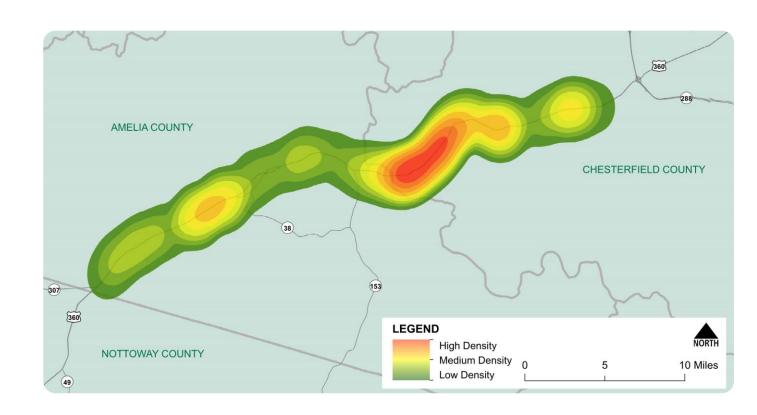




Roadway Departure Crashes

Qualitative Observations

- Little to no recoverable area
- No rumble strips
- No guardrail
- No warning speed signs

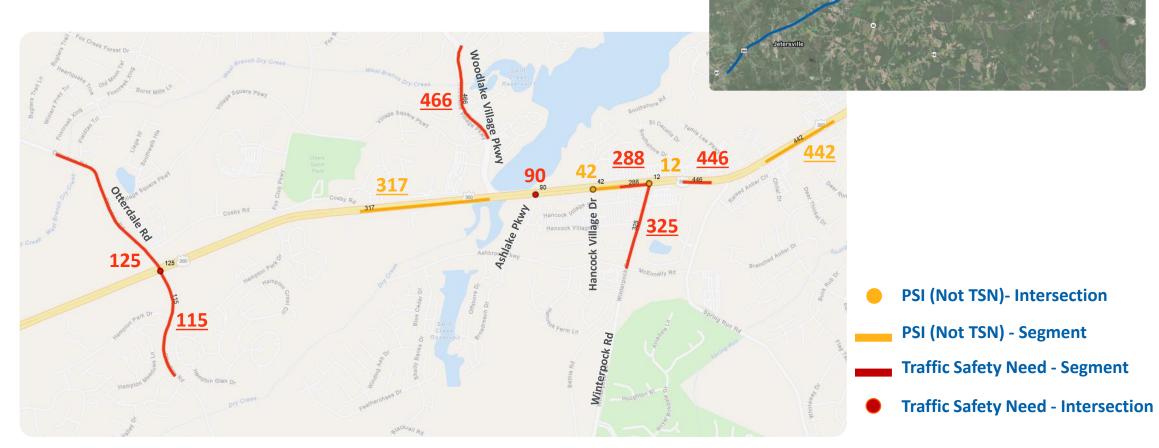






Crash Analysis

PSI Locations



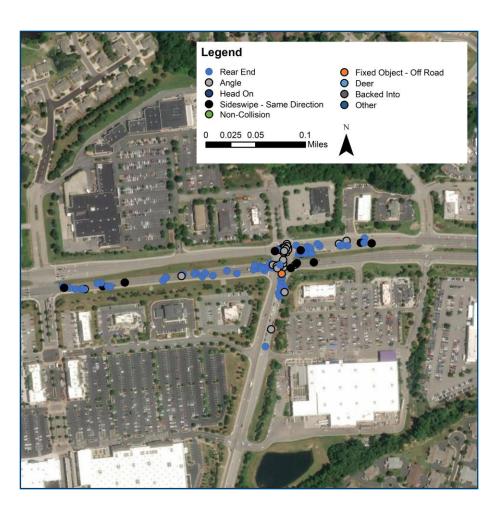
*No PSI or TSN intersections/segments west of Otterdale Road





US 360 at Winterpock Rd

116 Total Crashes (January 1, 2014 - December 31, 2018)



Type of Collision

- 65 (56%) rear end
- 38 (33%) angle

Crash Severity

- 17 (15%) B-crash
- 4 (3%) C-crash
- 1 (1%) A-crash

Time Period

- 62 (53%) off peak
- 44 (38%) PM peak
 (3pm-6pm)

Contributing Factors

- Red light running
- Stopped at red light





US 360 and Hancock Village Dr./Duckridge Blvd. 72 Total Crashes (January 1, 2014 - December 31, 2018)



Type of Collision

- 47 (65%) rear end
- 15 (21%) angle

Crash Severity

- 16 (22%) B-crash
- 2 (3%) C-crash
- 1 (1%) A-crash

Time Period

- 43 (60%) off peak
- 20 (28%) PM peak (3pm-6pm)

Contributing Factors

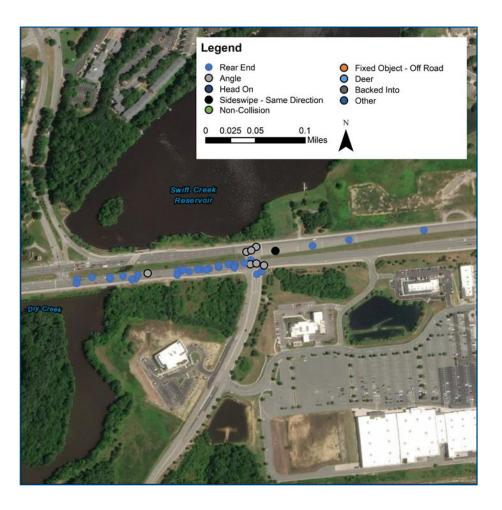
• EB slowing traffic





TSN 90

US 360 and Ashlake Pwky. 42 Total Crashes (January 1, 2014 - December 31, 2018)



Type of Collision

- 33 (79%) rear end
- 8 (19%) angle
- Crash Severity
- 5 (12%) B-crash
- 2 (5%) C -crash
- 2 (5%) A-crash
- Time Period
- 20 (48%) off peak
- 12 (29%) PM peak
 (3pm-6pm)
- 10 (24%) AM peak (6am-9am)

Contributing Factors

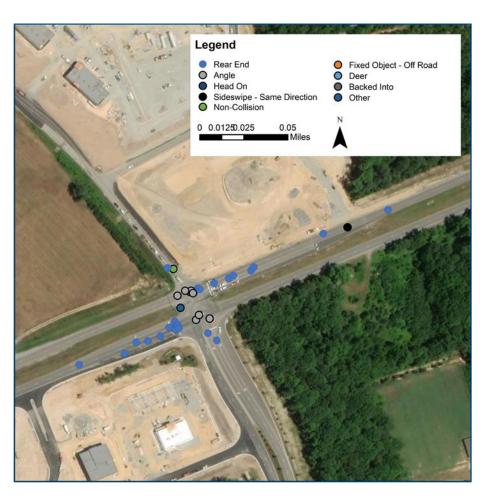
• EB slowing traffic





TSN 125

US 360 and Otterdale Rd 38 Total Crashes (January 1, 2014 - December 31, 2018)



Type of Collision

- 27 (71%) rear end
- 8 (21%) angle

Crash Severity

- 6 (16%) B-crash
- 5 (13%) C-crash
- 2 (5%) A-crash

Time Period

- 35 (60%) off peak
- 11 (29%) PM peak
 (3pm-6pm)
- 4 (11%) AM peak (6am-9am)

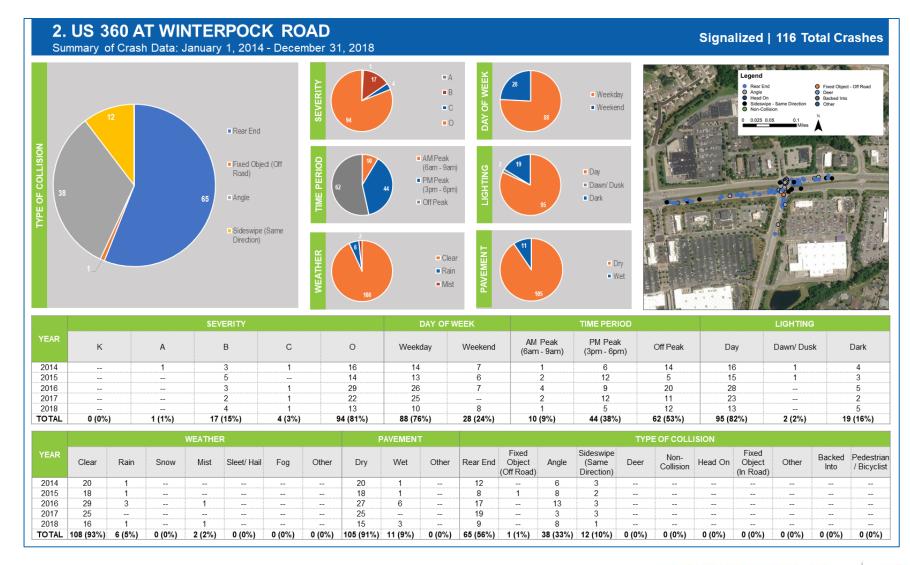
Contributing Factors

- EB slowing traffic
- Red light running
- WBL turn during permitted phase (2016)





Intersection Crash Summaries

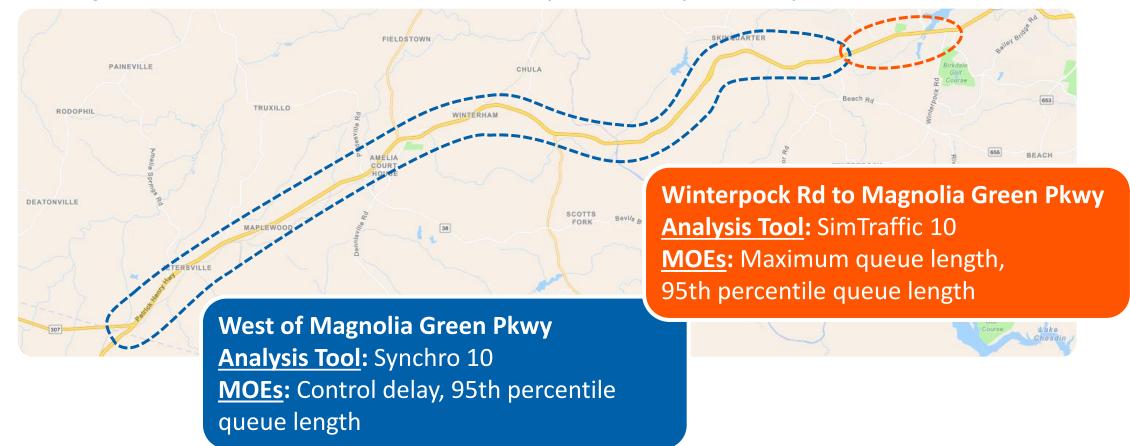






Software Tool Analysis Areas

Analysis Periods - AM: 7:45am-8:45am | PM: 5:00pm-6:00pm

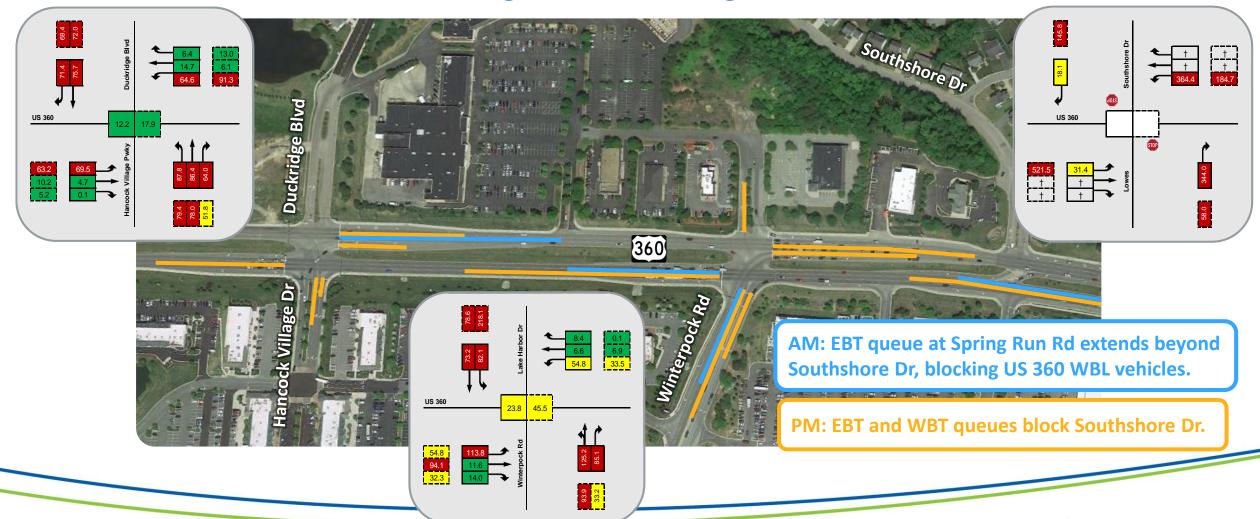






Peak Hour Queue and Control Delay

Southshore Dr to Hancock Village Dr/Duckridge Blvd

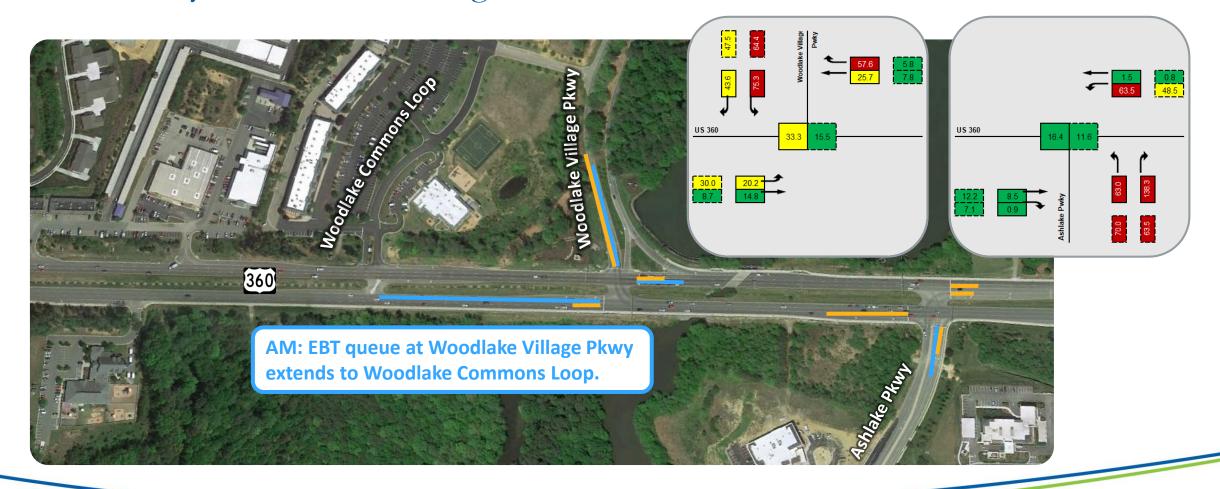






Peak Hour Queue and Control Delay

Ashlake Pkwy to Woodlake Village Commons







Peak Hour Queue and Control Delay

Cosby Rd to Fox Club Pkwy/Hampton Park Dr

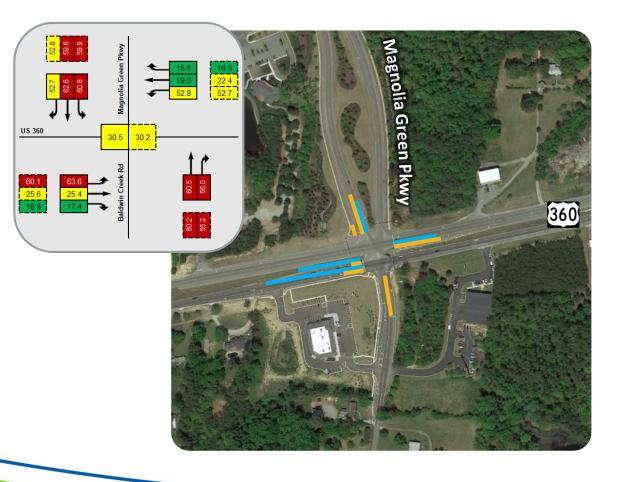


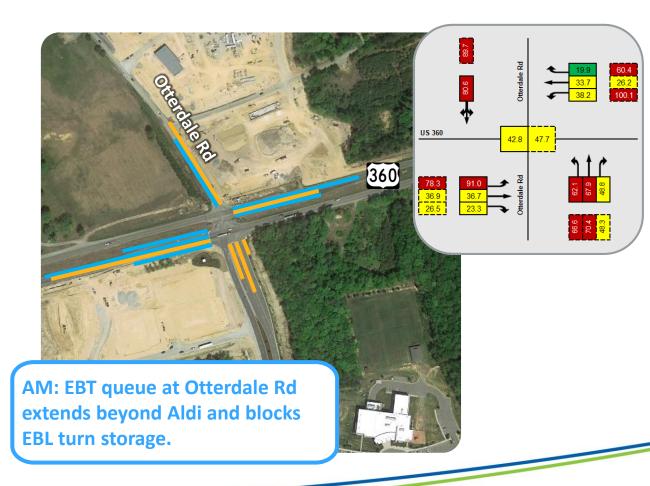




Peak Hour Queue Observations

Otterdale Rd to Magnolia Green Pwky/Baldwin Creek Rd









Traffic Forecasting





Traffic Forecasting

- Linear growth rate development (2019 to 2040)
 - Agreed upon growth rates will be applied linearly to existing (2019) balanced volumes
- Data sources
 - Richmond TPO Regional Travel Demand Model [2012-2040]
 - Does not include Amelia County
 - TDM output adjusted using NCHRP-765 methodologies
 - 2012 and 2040 transportation networks unrefined (includes unconstrained projects)
 - Historical traffic count data [Varies]
 - VDOT Statewide Planning System (SPS) database [Varies]
 - Previous studies
 - STARS US 360/Route 288 Interchange Study [2014]
 - STARS US 360/Route 288 Subarea Model (without "Big Powhite") [2014]
 - Socioeconomic data [2012-2040, 2017-2045]
- "High density" development scenario methodology (sensitivity analysis)





Proposed Growth Rates

Chesterfield County

Historical: 0.34%

RRTPO TDM: 2.24%

Previous study: N/A

Recommended: 0.50%

8 7 65 4 3 21 8 7 65 4 3 21

Historical: 2.26%

RRTPO TDM: 2.33-5.76%

Recommended: 1.50%

STARS 288/360 Study: 1.00%

STARS 288/360 Subarea: 1.40%

Historical: 0.34% RRTPO TDM: 2.05% Previous study: N/A Recommended: 0.50%

Historical: 0.34%
RRTPO TDM: 3.96%
Previous study: N/A
Recommended: 0.50%

Historical: 1.92%

RRTPO TDM: 4.57%
Previous study: N/A

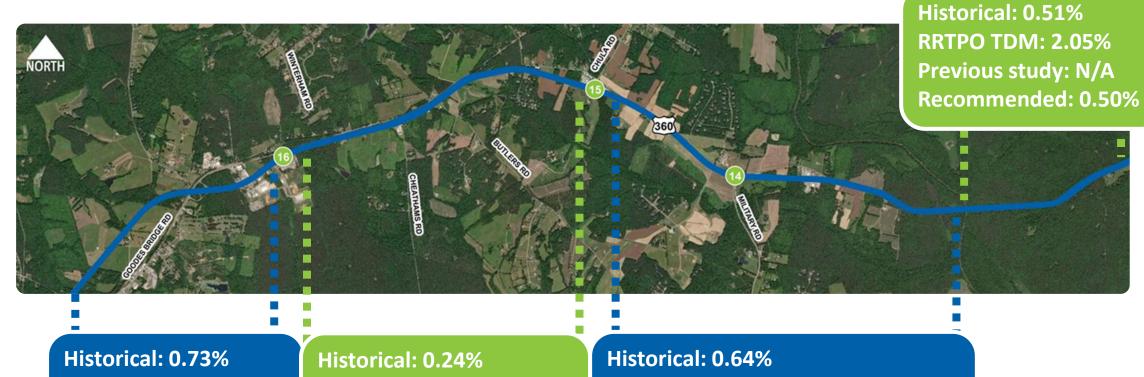
Recommended: 2.00%





Proposed Growth Rates

Amelia County from Chesterfield County to Goodes Bridge Rd



TDM: N/A

Previous study: N/A

Recommended: 0.50%

TDM: N/A

Previous study: N/A

Recommended: 0.50%

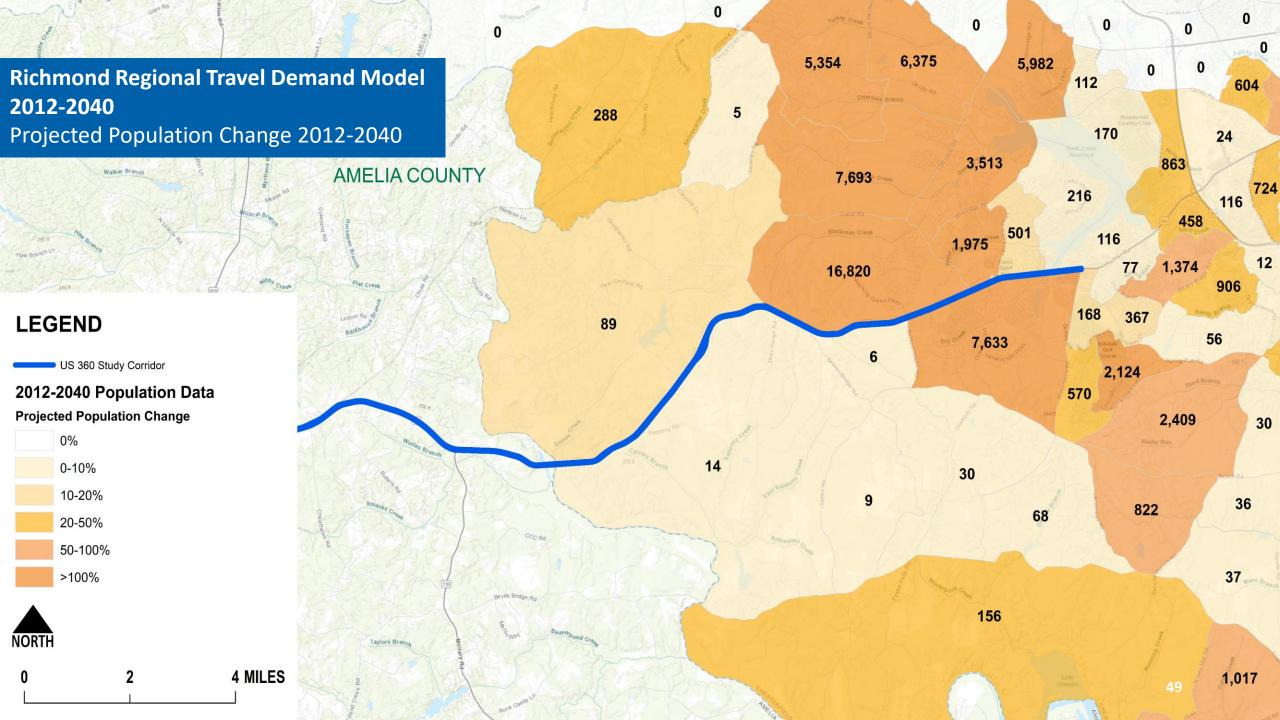
TDM: N/A

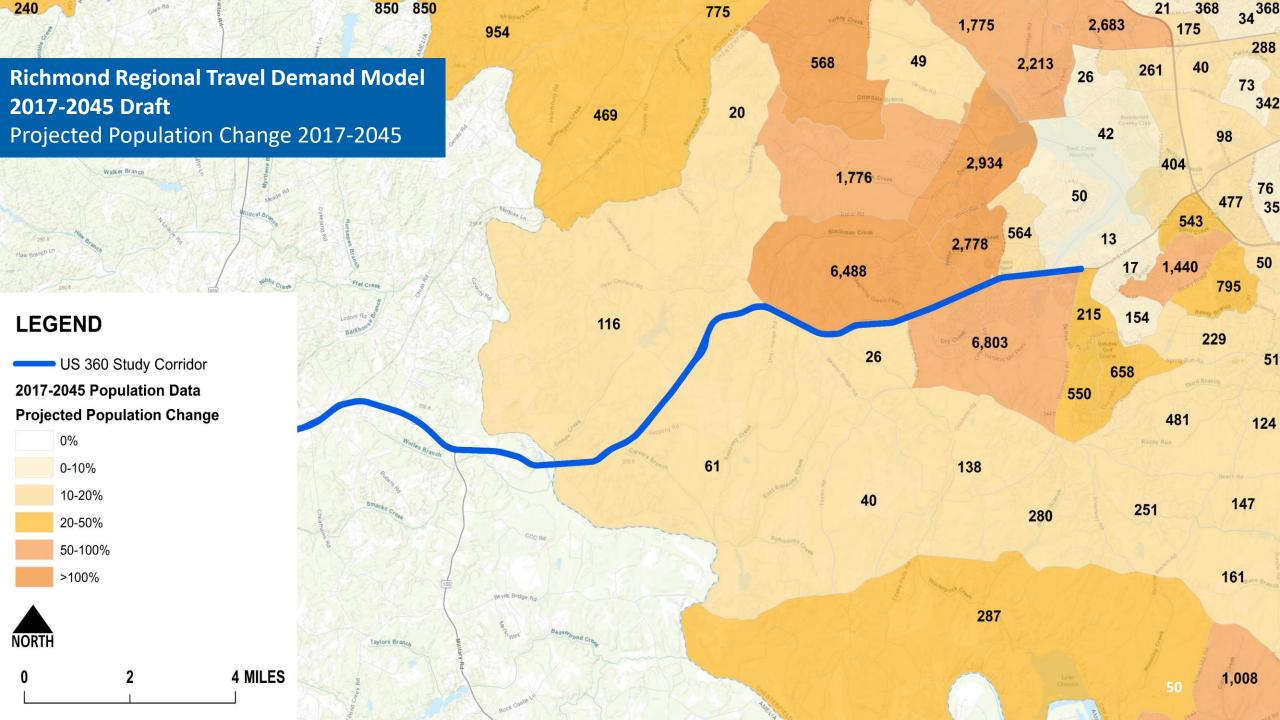
Previous study: N/A

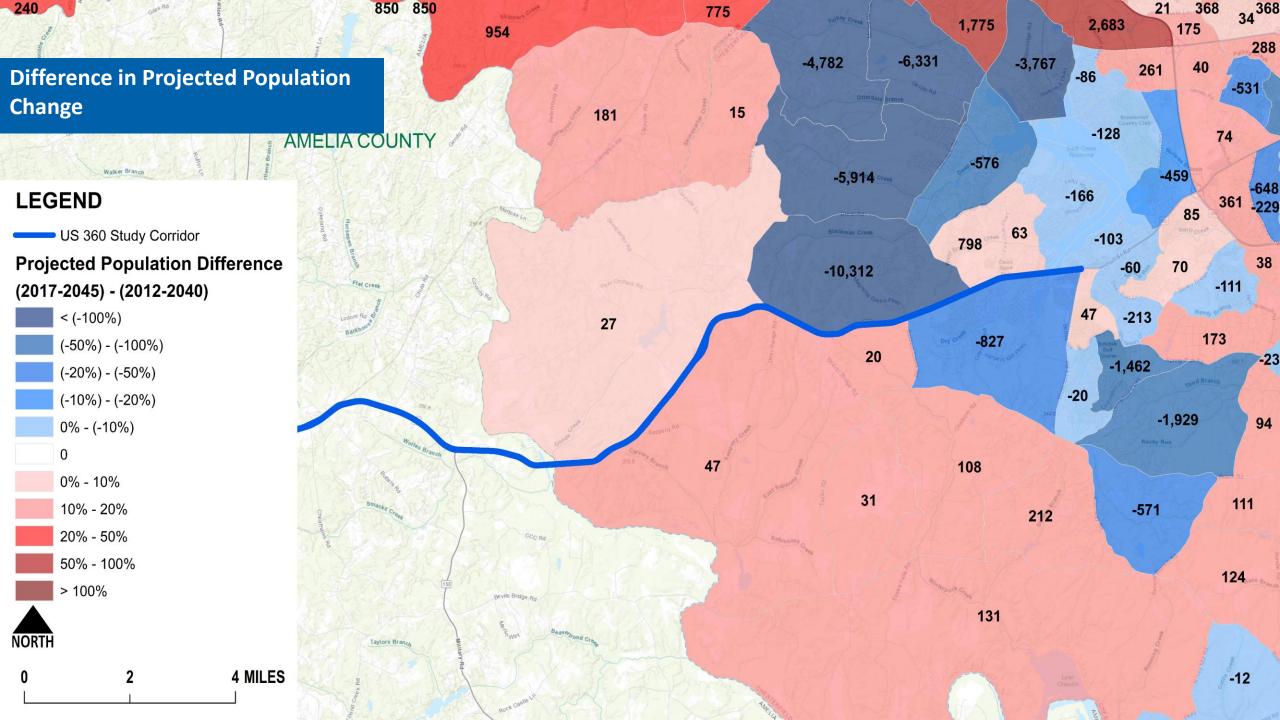
Recommended: 0.50%

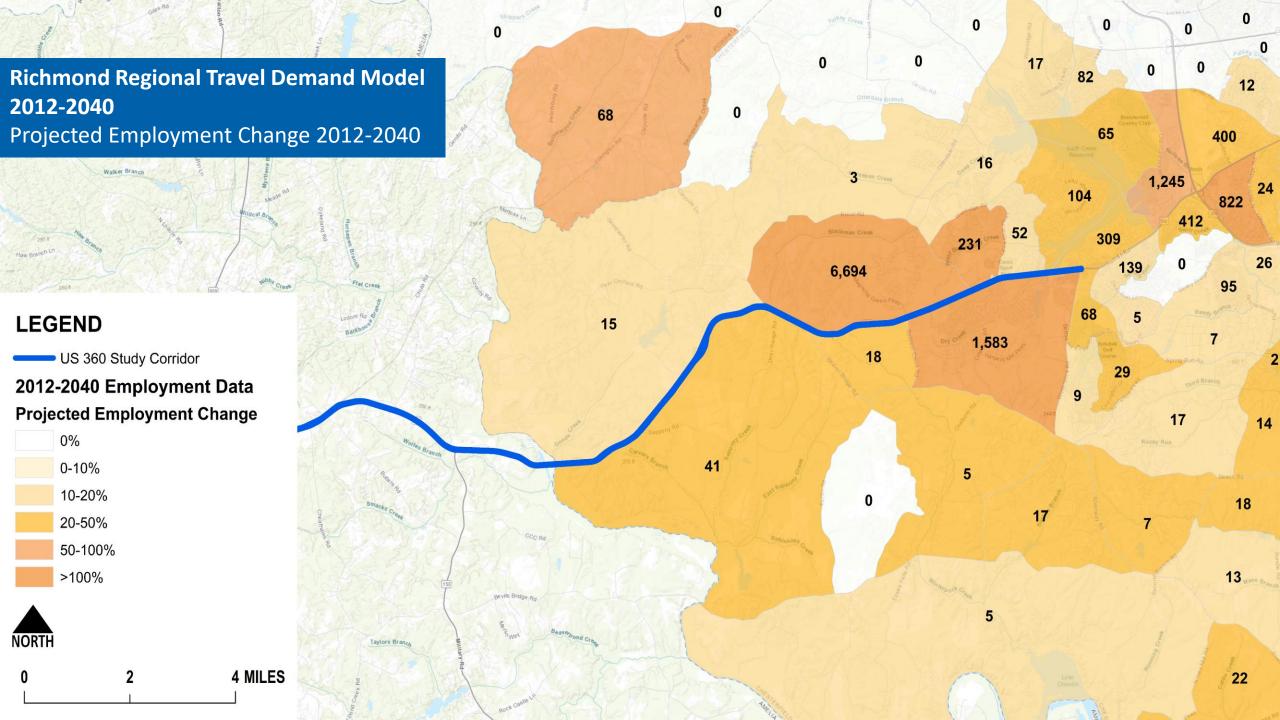


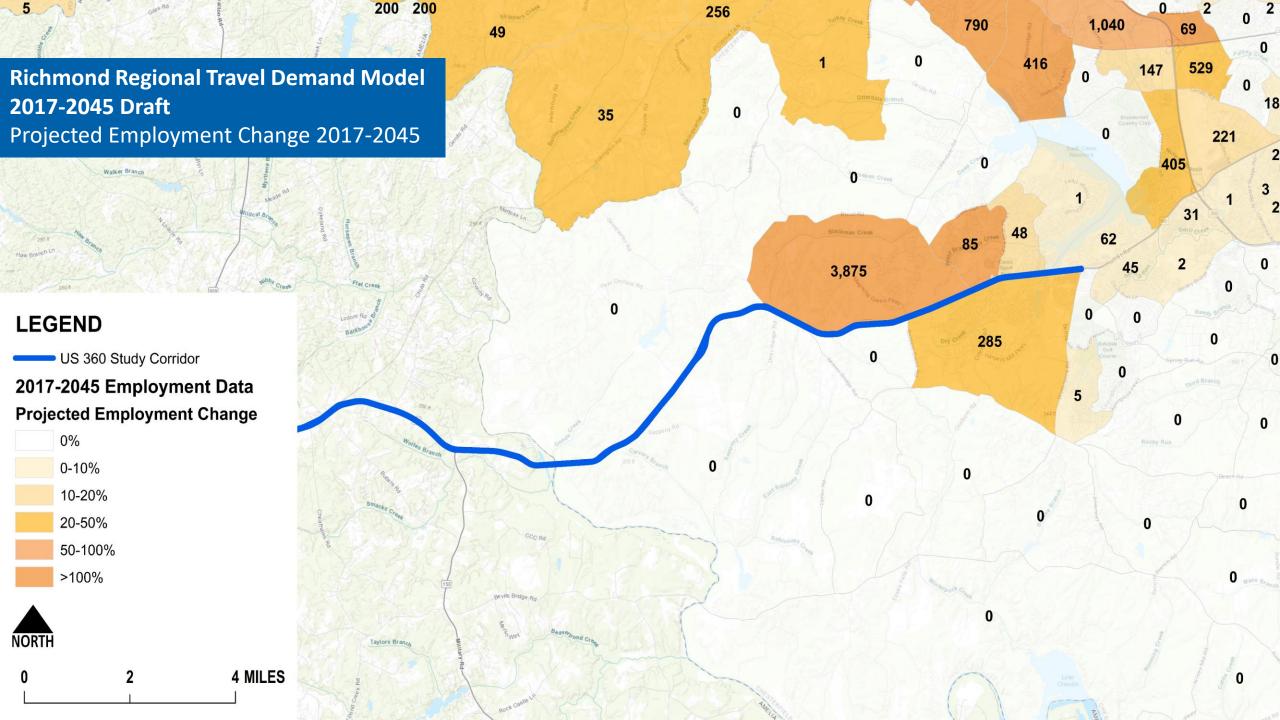


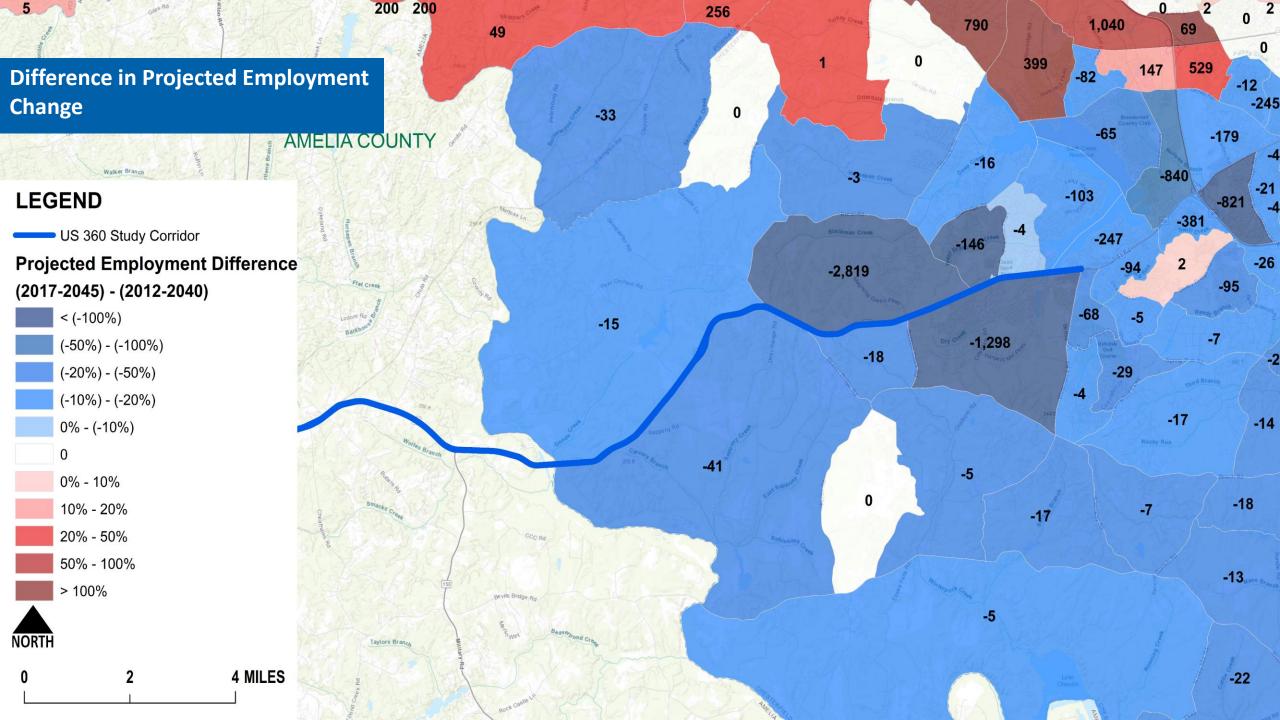












Concept Testing

Proposed High Density Sensitivity Analysis Methodology





High Density Sensitivity Analysis

Methodology

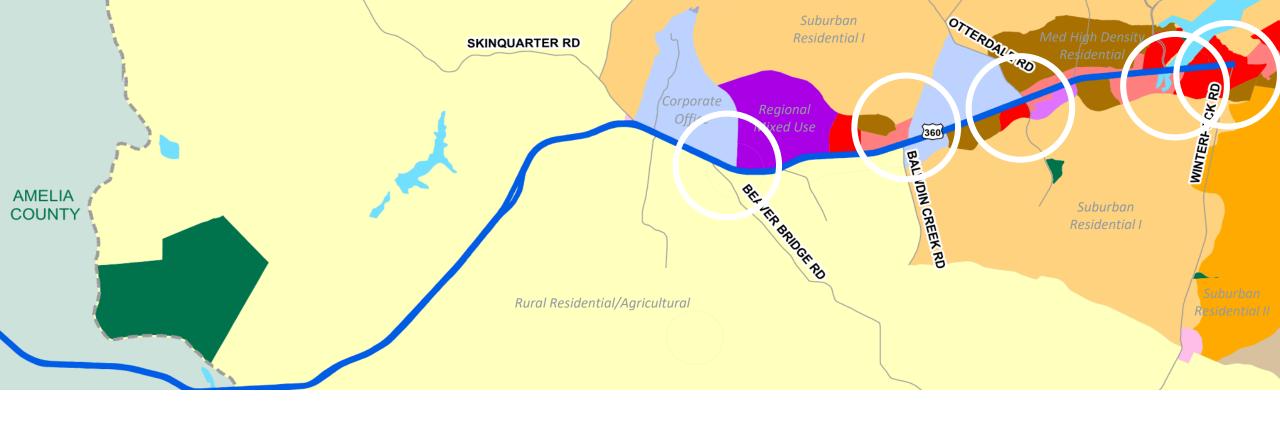
Objective: Test potential alternatives assuming a future high-density land use scenario to mitigate uncertainty associated with future growth.

Proposed Five intersections:

- 1. US 360 and Winterpock Road
- 2. US 360 and Ashlake Parkway
- 3. US 360 and Otterdale Road
- 4. US 360 and Magnolia Green Parkway
- 5. US 360 and Beaver Bridge Road



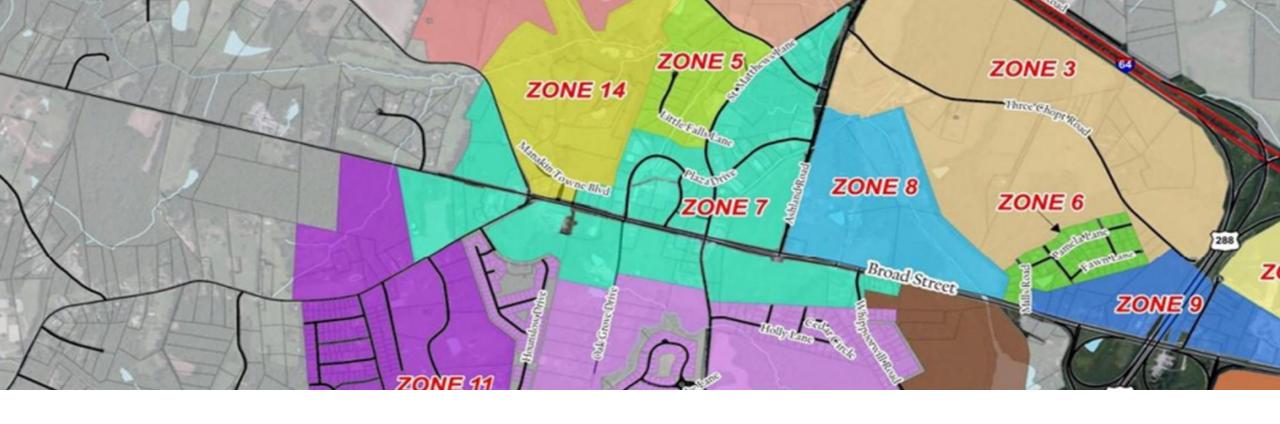




Step 1: Define a high intensity land use scenario based on the amount of approved and planned future development.







Step 2: Segment the study area into development zones based on land use and trip characteristics such percent developable land, floor-to-area ratio, and percent of internal capture.





Land Use	Description	ITE Codo	ITE Code Area		Developable Developable		able	Total		Trips		
Land OSE	Description	III Code			Land	Area				Daily	AM	PM
ZONE 1												
Residential	Single Family (2.5 units/acre)	210	254	AC	45%	286	AC	286	Units	2,759	210	270
Total Zone 1 Trips								2,759	210	270		
ZONE 2												
			11,388,315	SF	35%	3,985,910	SF					
Industrial	General Light Industrial (80% of total)	110	FAR 0.2			3,188,728	SF	637,746	SF	4,663	842	1,069
Commercial	Shopping Center (20% of total)	820	FAR 0.2			797,182	SF	159,436	SF	9,196	207	819
Pass-By Reduction (30%)										2,759	62	246
Total Zone 2 Trips									11,100	987	1,642	
ZONE 3												
Mixed Use	Mixed Use		371	AC	40%	148	AC					
	Shopping Center (80% of total)	820	FAR 0.2		2	119 AC		1,034,289	SF	31,007	648	2,866
	General Office Building (20% of total)	710		FAR 0.	2	30	AC	258,572	SF	2,703	409	368
									Subtotal	33,710	1,057	3,234

Step 3: Calculate the total amount of residential, office, and commercial trips generated. Distribute the high-intensity land use trips to the network based on existing traffic patterns. Add the additional trips to the calculated proposed growth for the corridor. These high density volumes will only be used during concept testing.







Step 4: For the five identified intersections, perform a sensitivity analysis during the concept testing stage to determine the effectiveness of the proposed improvements and the need for additional improvements.





No-Build Conditions

Funded Background Improvements





No-Build Conditions

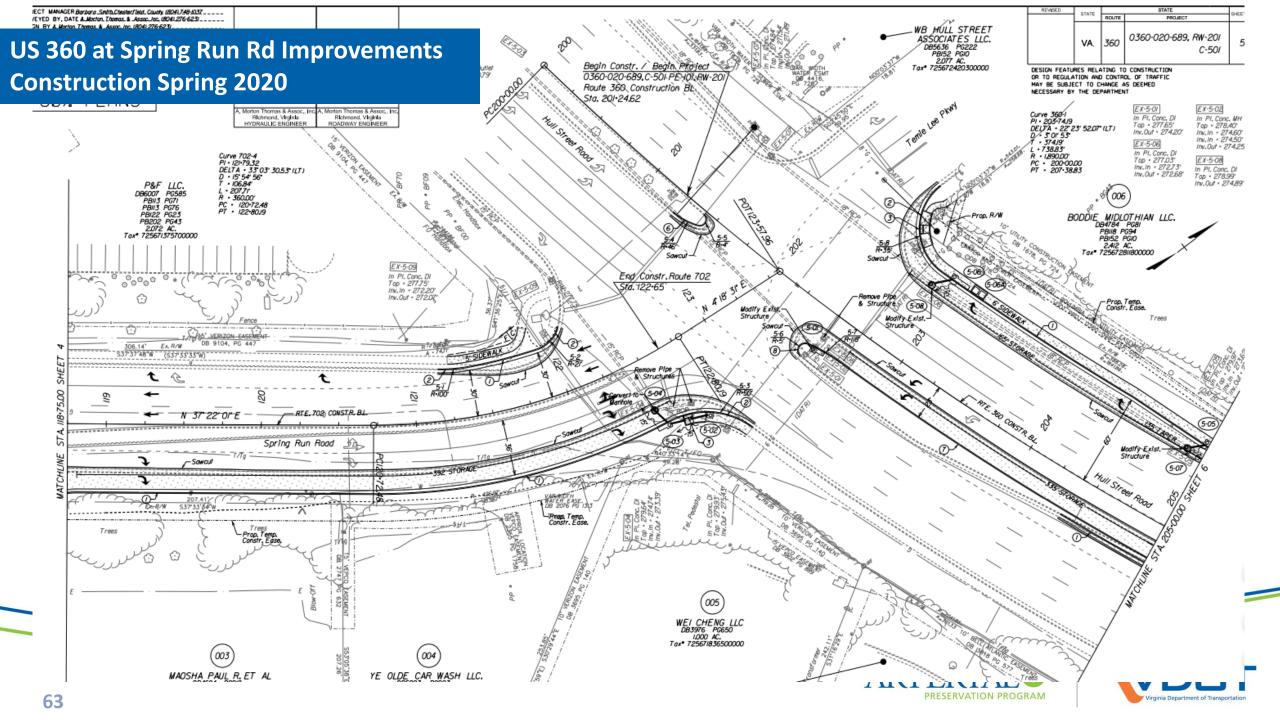
Funded Background Improvements

Background improvements will be coded into the No-Build Synchro model and will be the base scenario to compare to proposed alternatives

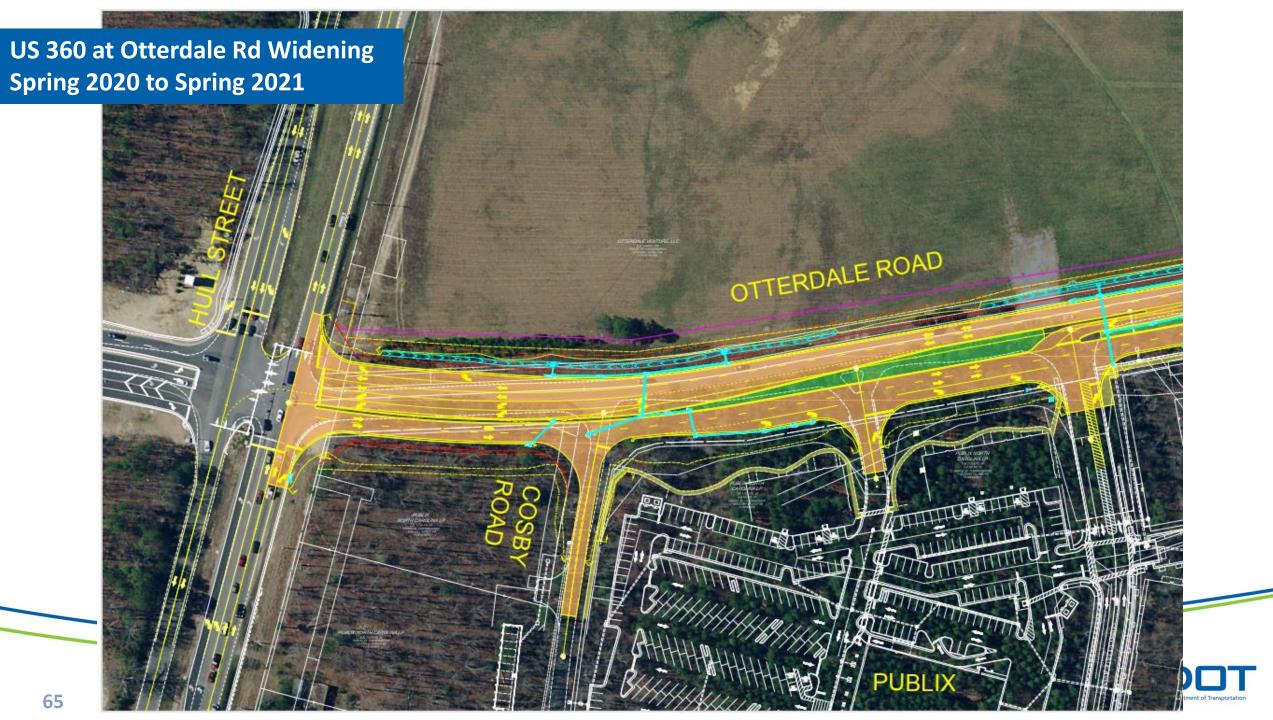
- US 360 at Spring Run Road intersection improvements
 - Add dual northbound right turn lanes, dual westbound left turn lanes, and new westbound right turn lane
 - Timeline: Construction anticipated to begin Spring 2020
- Winterpock Road widening
 - Two to four lane widening from US 360 to south of Royal Birkdale Parkway
 - Timeline: Construction anticipated to begin Summer 2020
- Otterdale Road widening
 - Two to four lane widening from US 360 to Woolridge Road
 - Timeline: Spring 2020 to Spring 2021
- Additional background improvements? Proffers?











Next Steps

Schedule and Major Milestones





Next Steps

- Finalize growth rates
- Develop future traffic volumes
- Process MetroQuest results
- Conduct No-Build traffic operations analysis
- Concept development and screening





Overall Schedule and Major Milestones

- April-May: Forecasting and No-Build Conditions
- May-June: Concept Development and Screening
 - Full SWG Meeting
- June-July: Cost Estimates, Schedules, Reporting
 - Technical Committee Review and Meeting
 - Full SWG Meeting
 - Community Engagement







US 360 Arterial Management Plan (AMP) Existing Conditions and Forecasting Meeting

Thursday, April 30, 2020 | 2:00pm-3:30pm

